

University of Suffolk

DEFINITIVE COURSE RECORD

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Course Structure

The BA (Hons) Graphic Design comprises modules at levels 4, 5 and 6.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type ⁷
Level 4			
	Digital Interpretations	20	M
	Idea Generation in Graphic Design	20	M
	Typographic Explorations	20	M
	Print Media for Graphic Design	20	M
	Exploring Visual Language	20	M
	Contextual Studies	20	M
Level 5			
	Applied Ideas in Graphic Design	20	M
	Visual Identity	20	M
	Graphic Design for Screen	20	M
	Applying Critical Perspectives	40	M
	Plus either		
	Professional Design Practices or	20	O
	* Work-based Learning	20	O
Level 6			
	Graphic Design Portfolio Development	60	M
	Personal and Professional Critical Review	20	M
	Dissertation	40	M

* Work-Based Learning module is offered as an option every year; enrolment on the module is dependent on a successful application process which is run at the end of Block 1 in Level 5.

Awards

On successful completion of the course, students will be awarded a

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Course Delivery

The course is delivered at Ipswich. Students studying full-time on BA (Hons) Graphic Design are likely to have approximately 10 tutor structured learning hours per week for level 4, 10 tutor structured learning hours per week for level 5 and between 8-9 tutor structured learning hours per week for level 6. Tutor structured learning will be a mix of lectures, seminars, critiques, practical activities, tutorials and workshops. Students will be expected to engage with tutor set learning, independent learning and assessment activity that will encompass approximately 32 hours in an average week; but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to course overall will comprise of 100% coursework (including practical assessments, essays, reports, presentations, group work, reflective learning journals and research projects).

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs

Students undertaking BA (Hons) Graphic Design will be charged tuition fees as detailed below.

Student Group

Tuition Fees

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Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).