LEGAL AND STATUTORY CONSIDERATIONS

8. University of Suffolk is an exempt charity under the Charities Act 2011, regulated by the

Office for Students (OFS) and a company limited by guarantee. Registered in England and Wales,

company number: 05078498. Registered Address: Waterfront Building, Neptune Quay, Ipswich,

IP4 1QJ. As such, the University of Suffolk will at all times observe the requirements of charity law

and other application regulation and legislation.

9. At the time of the latest review, this policy is consistent with the Code of Fundraising

Practice issued by the Fundraising Regulator (UK) and its related good practice. Any fundraising

activity, including communications to potential donors and solicitations on behalf of the University

of Suffolk, will adhere to relevant charity law and best practice guidance including guidance as set

out by the Fundraising Code of Practice and the Charity Commission for England and Wales.

10. At all times, Fundraisers acting on behalf of the University of Suffolk will be aware of the

sensitivity of information gathered and held on individuals and organisations, ensuring information

gathered is treated with the utmost respect and is compliant with data protection regulations, in

line with:

the University of Suffolk Data Protection and Data Security Policy; and

the Alumni Relations and Development Privacy Notice.

11. The University of Suffolk will seek Gift Aid and tax deductions on gifts that are eligible.

DONOR RIGHTS

12. All fundraising solicitations by or on behalf of the University of Suffolk will disclose the

institution's name and purpose for which the funds are requested. Printed solicitations (however

transmitted) will also include the institution's address or other contact information.

13.

Code of Ethical Fundraising Practice

Version: 4.0 (July 2022)

• The outcome of all complaints and investigations will be reported to the University of Suffolk Executive Committee at its next meeting to review any lessons that can be learnt from the complaint and to inform future fundraising activity.

21.

Code of Ethical Fundraising Practice

Version: 4.0 (July 2022)
Owner: Business Engagement, Careers and Employability

Relations team and the Directorate of Finance and Planning. At times it may be necessary to

consult with the University of Su(of)y k Board

34. Projects and activities y r which y ds may be sGught will be identified and agreed by the

University of Su(of)y Executive Committee. These priorities will evolve over time and will be

regularly reviewed and reapproved by the Executive Committee.

35. All University of Su(of)y k stay, contractors or vGlunteers who seek t raise y ds y r

University of Su(of)y k must do so in liaison witthe Development and Alumni Relations team to

ensure compliance with this Code. Efy rts t secure donations by any University of Suy k SchoGl,

Centre or Directorate must be brought t the attention of the Development O fice bey re activity

commences.

Gift Agreements

36. The University of Su(of)y k, in liaison with the donor, will make every ey rt t clarify in writing

the agreed purpose of all donations of £10,000 or over in advance of confirmation of gift

acceptance by the University.

37. Depending on the size and nature of the gift and its intended purpose, the University of

Su(f)-7CGlk may require a gift agreement y r significant gifts be completed by the donor in advance of

confirmation of gift acceptance by the University.

38. The decision as t whether a gift agreeme nt is required will be made by the University of

Su(f)-7CGlk Executive Committee, in liaison with the Development Office and the Directorate of

Finance and Planning. Any gift agreement will indicate the requirement y r a gift t be compliance -

tested against this policy.

39. Gift agreements will be required y r all donations of £10,000 or over from new donors.

40. The University of Su(f)3CGlk Director of Finance and Planning is responsible y reporting a

new gift agreement t the University of Su(of)y k Executiv€ommittee.

Types of Donation and Payment Methods

41. Types of gifts that may be accepted include:

· Cash or equivalent

•

Code of Ethical Fundraising Practice

Version: 4.0 (July 2022)

Owner: Business Engagement, Careers and Employability

Page 6 of 12

Property or land

Legacies or bequests

42. Payments can be made by debit or credit card via the University of Suffolk website, over

the phone or by completing our official donation form. Cheques are accepted and should be made

payable to University of Suffolk Ltd. Individual cash donations of over £250 will not be accepted.

Disbursement of Donations

43. All donations will be handled responsibly and in accordance with the law, and will be used

to support the vision and objectives of the University of Suffolk.

44.

Code of Ethical Fundraising Practice Version: 4.0 (July 2022)

49. Due diligence is the range of practical steps that the University of Suffolk takes to be reasonably assured of the provenance of funds donated, is confident that it knows the people and organisations that it works from a fundraising perspective and that any associated risks are identified and managed.

identified and managed.

50. Working to guidelines produced by the Charity Commission for England and Wales, the

Code of Ethical Fundraising Practice

Version: 4.0 (July 2022)

55. It is the responsibility of the Development and Alumni Relations Team, in conjunction with

the Directorate of Finance and Planning, to undertake due diligence checks. Appendix 1 provides

a proforma checklist for this purpose.

Small and regular donations

56. In accordance with the guidance from the Charity Commission, University of Suffolk is not

expected to know the identity or take steps to find out the identity of each small cash donor. It is

not considered reasonable to check the provenance of small, one-off donations or donations made

at events. The University of Suffolk will not routinely apply the due diligence checks above to

donations below £10,000, but is likely to consider making limited checks for donations by new

donors between £5000 - £10,000.

57. For any small regular donations that the University of Suffolk receives via Direct Debit, the

University of Suffolk automatically records the name, address and bank details of the donor, along

with any associated Gift Aid declaration. The University of Suffolk is unlikely to make any further

additional checks against these payments, unless there is some reason for suspicion.

Legacies and Wills

58. For any funds due to be received via gifts in Wills, the University of Suffolk will routinely

request to receive a copy of the Will in advance of accepting the funds to allow the University of

Suffolk to make any background due diligence checks if required.

Acceptance and administration of legacy shares

59. Shares received via a legacy form part of the overall value of a legator's gift in their Will;

they are therefore viewed in the context of their presumed intended use as monetary donations

rather than as investment opportunities. As such, all shares donated as part of a legator's gift in

their Will will be encashed immediately at the time of probate as part of the process of the

administration of the Estate, rather than to take in specie. This protects the University, as well as

the presumed intentions of the deceased, from any stock market volatility and therefore financial

risk.

Management of legacy 'express wishes'.

60. Express wishes' that form part of a legacy donation are not legally binding under the terms

of an individual's Will. Nonetheless, the University such donations will be designated per the

wishes of the donor wherever possible and for a minimum term of five years. As a charity that

Page 9 of 12

values the wishes of its

Code of Ethical Fundraising Practice

Version: 4.0 (July 2022)

in exceptional circumstances and will require authorisation from the University of Suffolk's Executive Committee.

Code of Ethical Fundraising Practice

Version: 4.0 (July 2022)
Owner: Business Engagement, Careers and Employability

Appendix 1

University of Suffolk Donation Due Diligence Proforma

The due diligence procedural questions below will be routinely applied to gifts made by new donors

of more than £10,000. The answers to these questions will be used to make the decision of

accepting or refusing a donation.

Potential Donor:

Potential Donation Amount:

Date:

Due Diligence Completed by:

Submitted to:

General information

Who is the donor or donors?

What is already known about them?

Do we already have a relationship with them?

• Do additional identity checks need to be made? If yes, full use should be made of web

searches checking news stories, legal cases, if an organisation is registered with regulators, authorities, company accounts or governing documentation. It may also be

useful to search social media.

Are the donors UK tax payers and has a Gift Aid declaration been completed?

In what form is the money being received?

Have any public concerns been raised about the donor or their activities? If so, what was

the nature of the concerns and how long ago were they raised? Was it a legal matter? Did

the police or a regulator investigate the matter? What was the outcome?

Is there any adverse publicity about the donor? If yes, will this cause reputational concern

for University of Suffolk?

The nature of the donation and any conditions

How big is the donation?

• Is it a single donation or one of a number of regular donations, or the first of multiple future

donations?

Is it an unusual or substantial one-off donation?

Are there conditions attached to the potential donation? What are they? Are they

reasonable?

Code of Ethical Fundraising Practice

Version: 4.0 (July 2022)

Owner: Business Engagement, Careers and Employability

Page 11 of 12

